

RECIRCLE MED Media Kit

One sentence description:

RECIRCLE MED empowers Mediterranean coastal tourism destinations to lead the transition towards a blue and circular tourism model, using practical tools and fostering collaborative action.

One paragraph description:

RECIRCLE MED aims to promote sustainable tourism in Mediterranean coastal areas by integrating blue and circular economy principles through local engagement, cross-border cooperation and tailored actions that address key environmental challenges. Building on the outcomes of past initiatives, RECIRCLE MED provides a structured, step-by-step transfer process to assist coastal destinations in developing and implementing local action plans. Through collaboration, knowledge exchange and capacity-building, the project fosters systemic change towards a more resilient, inclusive and sustainable tourism model. With a budget of €1.5 million and partners from seven countries, the project contributes to the Euro-MED Programme's priorities while fostering synergies with key Mediterranean actors committed to advancing circular and sustainable tourism across the region.

Logo:

Standard

**Interreg
Euro-MED**



**Co-funded by
the European Union**

RECIRCLE MED



Horizontal



RECIRCLE MED

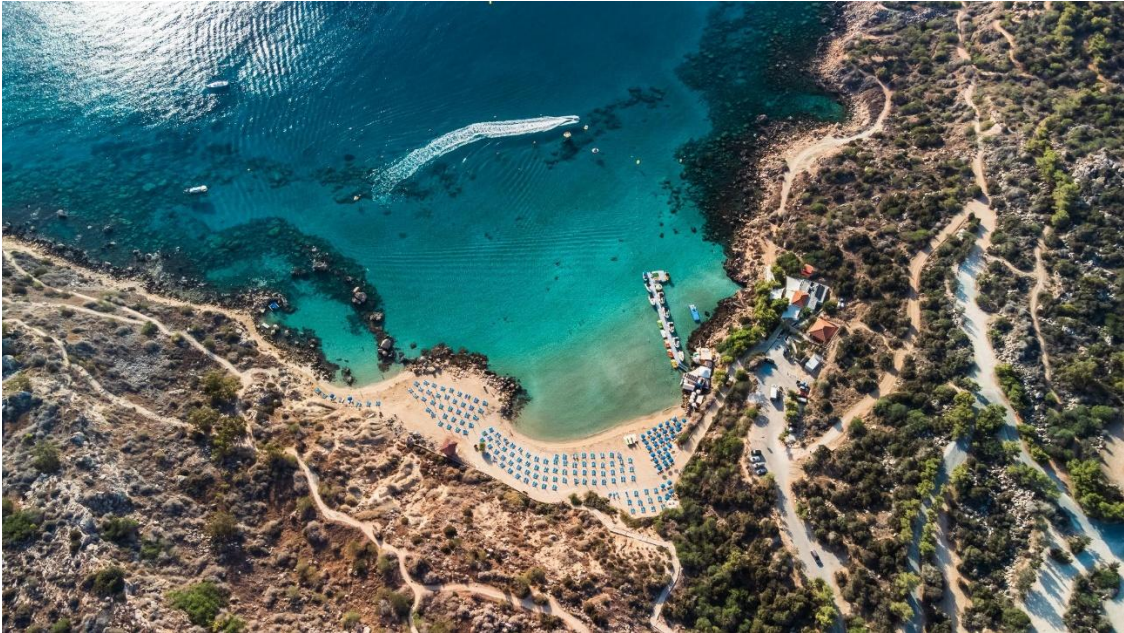
**Interreg
Euro-MED**



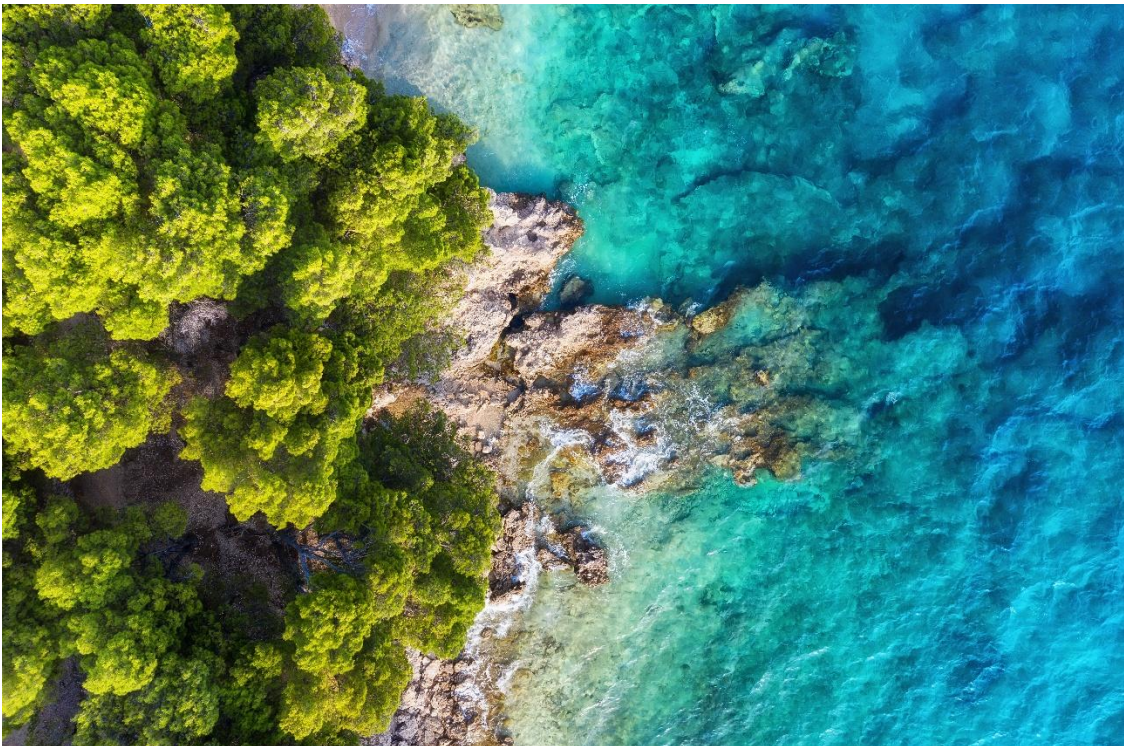
**Co-funded by
the European Union**

Images:

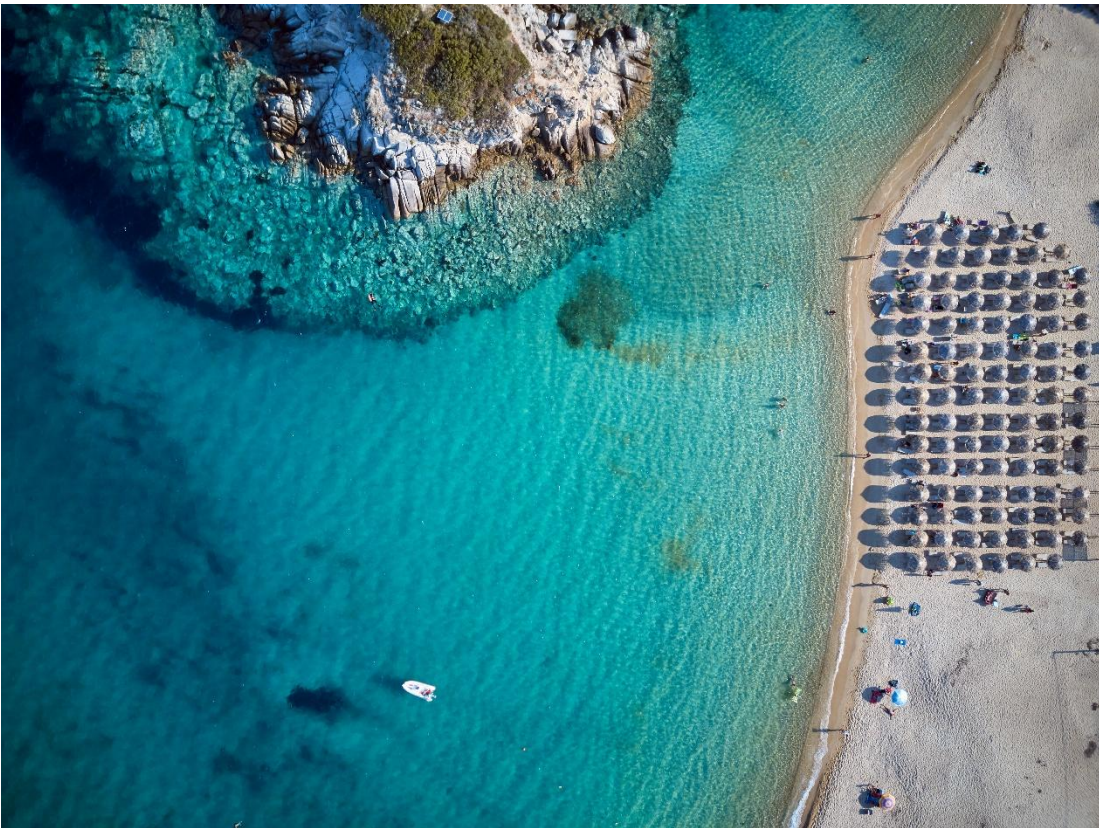
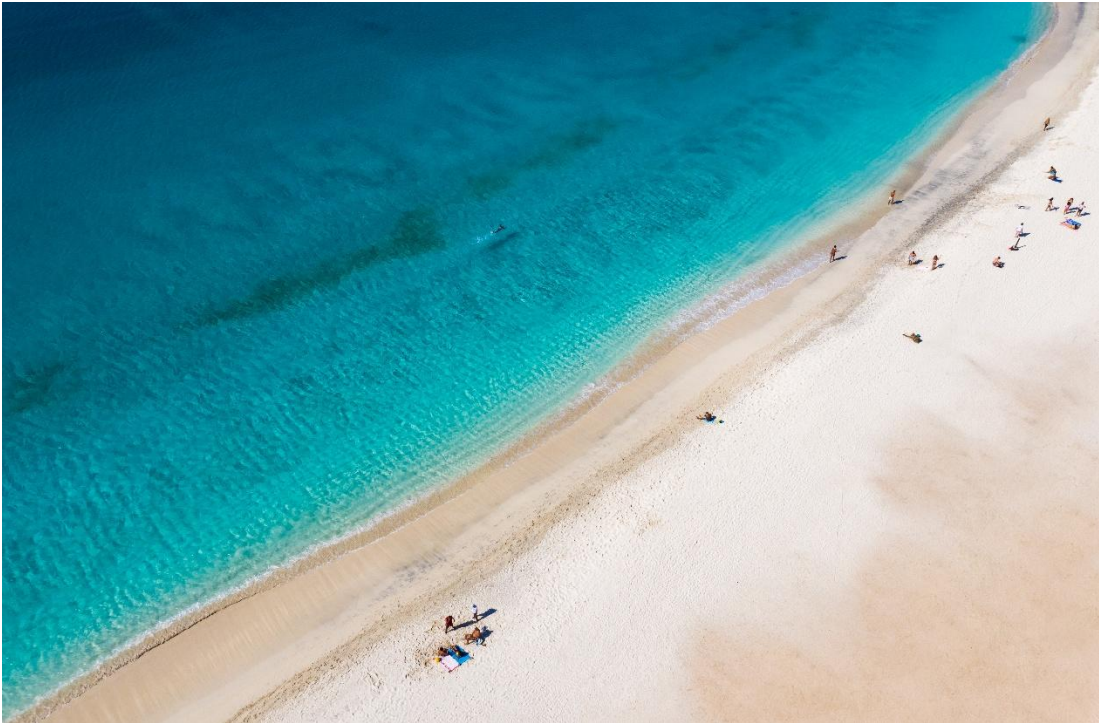
Project Picture:



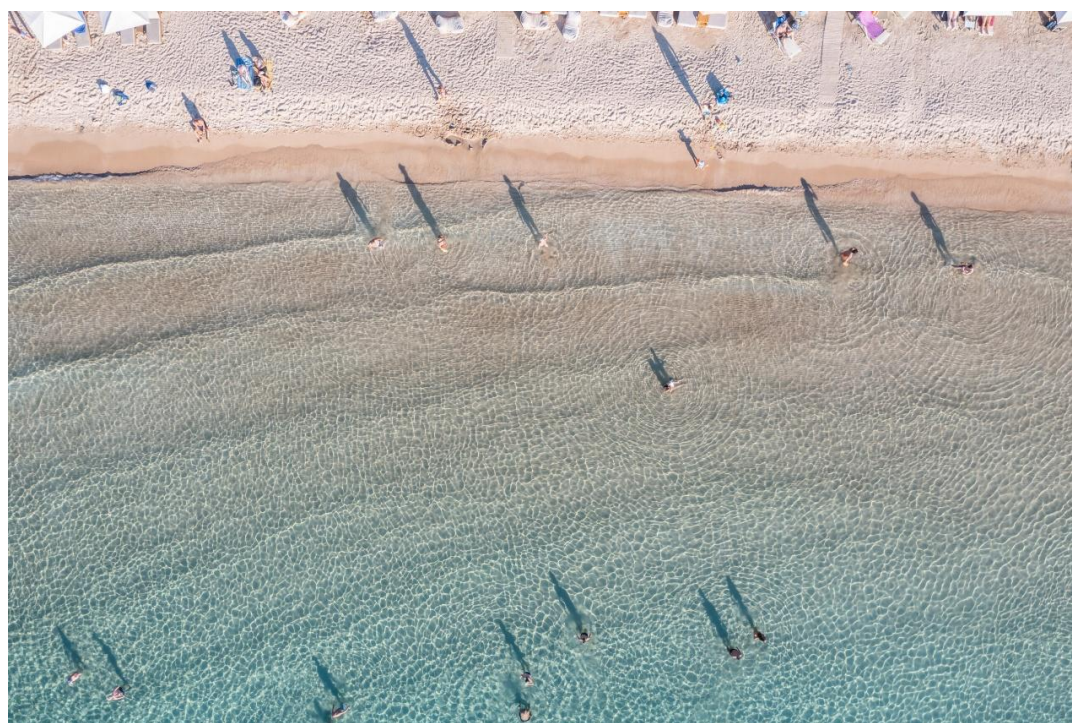
Project Secondary Picture:



Other Project Pictures:







Social Media references:

Facebook - <https://www.facebook.com/profile.php?id=61576775350338>

Instagram - https://www.instagram.com/recircle_med/

LinkedIn - <https://www.linkedin.com/showcase/recircle-med/>

Brandbook – Visual identity Guidelines:

[Interreg Euro-MED Projects Visual Identity](#)

Project Poster:



RECIRCLE MED

Interreg
Euro-MED



Co-funded by
the European Union

ENHANCING SUSTAINABLE TOURISM



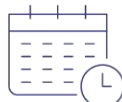
Supporting the implementation of blue and circular tourism in the Mediterranean – RECIRCLE MED

OUR PROJECT

RECIRCLE MED aims to promote sustainable tourism in Mediterranean coastal areas by integrating blue and circular economy principles through local engagement, cross-border cooperation and tailored actions that address key environmental challenges. Building on the outcomes of past initiatives, RECIRCLE MED provides a structured, step-by-step transfer process to assist coastal destinations in developing and implementing local action plans. Through collaboration, knowledge exchange and capacity-building, the project fosters systemic change towards a more resilient, inclusive and sustainable tourism model.



Total budget
€ 1,484,490



Project duration
27 months



Interreg Funds
€ 1,187,592

PROJECT PARTNERS

University of Thessaly - Special Account for Research Grants (Lead Partner, Greece) • Association of the Mediterranean Chambers of Commerce and Industry (Spain) • Energy and Water Agency (Malta) • Municipality of Cefalù (Italy) • National Association of the Municipalities in the Republic of Bulgaria (Bulgaria) • Municipality of Ohrid (North Macedonia) • Municipality of Bar (Montenegro) • Living Prospects Development & Environmental Services Ltd (Greece)



Visit our website <https://recircledmed.interreg-euro-med.eu>

Follow us on our social media

